



2023 Annual Report

LifeSpan Resources serves the Indiana counties of Clark, Floyd, Harrison, and Scott.



Lora Clark

Lora Clark
Chief Executive Officer

Annette J Roberts

Annette Roberts
President, Board of Directors

MESSAGE FROM LIFESPAN RESOURCES' CEO & BOARD PRESIDENT

Fifty Years of Service in southern Indiana!

We celebrated our 50th Anniversary all year long! Beginning with much fanfare in the spring, we kicked off several marketing campaigns focused on our 50th year, including our first-ever television campaign with 30-second spots focused on our history and services. We also created a unique social media campaign highlighting “50 Reasons to Love LifeSpan Resources.” In May, we held our celebration event at the IU Southeast Ogle Center, attended by local dignitaries, supporters, staff, and friends of the agency, with Tara Bassett emceeding a speaker panel. The event also featured a video showcasing our 50 years of history.

76th District Indiana State Representative Ed Clere presented the agency with a State of Indiana House Concurrent Resolution in honor of our 50 years of service.

Thanks so much to our 50th Anniversary Planning Committee, headed up by Lucy Koesters, our Chief Business Development Officer. We couldn't have done it without you!

Committee Members:

Angela Marino
Annette Roberts
Barbara Crecelius
Beth Preher
Earlene Bennett
Lora Clark
Lucy Koesters
Melissa Richardson
Patty Cress
Sherry Cookson
Tonya Fischer
Vern Eswine
Lucy Koesters, Chair



In addition to the excitement of our 50th year, we kept busy with new initiatives bringing in new services and programs, new grant funding, and fundraising events producing record donations. See our list of highlights and prepare to be impressed!

Our staff works so hard all year long to serve the thousands of residents in southern Indiana who rely on us to help them live independently. Not only do our employees care about our clients, they care about each other as well. Our employee engagement and DEI (Diversity, Equity and Inclusion) committees make sure we have fun events all year long to get together to learn, socialize, be inclusive, and build on our teamwork. It's truly a great place to work!

And to top off a great year, we once again won several prestigious *News and Tribune* Readers Choice awards for Best In-Home Services Provider, Best Provider of Disability Services and (our favorite), Best Charitable Event for Voice and Vino! Just the icing on the cake in a spectacular year for LifeSpan Resources!



BOARD OF DIRECTORS

Isr14.org

Board and Advisory members guiding the work of LifeSpan Resources are elected from throughout our four service counties, ensuring good representation.



Annette Roberts
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At-Large



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Vice President
Clark County



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Floyd County



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Treasurer
Harrison County



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Mayor Jeff Gahan
Floyd County



Barbara Crecelius
At-Large



Ishmael White
Scott County



Melissa Woods
Clark County



James Goldman
Harrison County



The Rev. Tony Toran
At-Large



Lynn Reker
Clark County

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President



Beth Preher
Vice President



Kristen Troyer Ems
Secretary



Pamela Clark
Secretary
Through Nov. 2023



Tara Avis
Through Oct. 2022



The Rev. Dr. Albert
L. Cole



Cheryl Fisher



Ellen Kelley



Martina Snyder



Sandra Krekel



State Rep. Ed Clere



Maureen Robinson
Through March 2023



Michelle Coxchran



Cheryl Raegan



Photo
not available

Joyce Cain



Photo
not available

Wilma Sadler-Morton

2023 HIGHLIGHTS FOR LIFESPAN RESOURCES

Voice and Vino at the Casino: Season Six!

Season Six of our premier gala fundraiser was held on October 24, 2023, once again at Caesars Southern Indiana to a packed house. Guests were entertained by seven singing acts, including two duets (new this year). The event broke our fundraising record and was voted Best Charitable Event by the readers of the *News and Tribune*. Congratulations to Lori Wyatt, our individual winner; and to Diane Williamson and Art Decker - our duet winner.



Senior Games

Seniors were a Rockin' and a Rollin' this year with a 1950s theme for our 37th Annual Senior Games event, held June 5-9. Many thanks to State Representative Ed Clere and Charlestown Mayor Treva Hodges for emceeding our Opening and Closing Ceremonies. Congratulations to our Queen and King: Patricia Howard and Dan Griffin.



- Held our 50th Anniversary Event in May at the IU Southeast Ogle Center, attended by local dignitaries and supporters. It presented a new historical video and memorabilia displays. Event was very well received and generated publicity in local media.
- Received a State of Indiana House Concurrent Resolution, sponsored by State Rep. Ed Clere, in honor of our 50 years of service to the residents of southern Indiana.
- Partnered with the Floyd County Library History Room to preserve our 50 years of history contained in nine documentary scrapbooks of memorabilia. Scrapbooks are being scanned for digital access to the public, thereby assuring our history will not be lost.
- Produced and ran a schedule of 30-second television ads recognizing our 50 years of service in the area. Ads were seen by many and were very well received. First time in history we have run a television campaign.
- Ran a well-received "50 Reasons to Love LifeSpan Resources" social media campaign.
- Received NCQA three-year Re-Accreditation for our Case Management program, thus positioning us favorably as we transition to managed care of Medicaid Waiver clients beginning in 2024.
- Started offering the Produce for Better Health (PBH) Program in partnership with IAAAA and the Anthem Foundation. Program provides a twice-monthly box of fresh produce year round to congregate participants.
- Broke all prior fundraising records with Voice and Vino Season 6, bringing in \$150,000
- Received three new vans for the *Rides To Go!* program.
- Brought in a total of \$500,000 in grant funds for Transportation, Nutrition, Health and Wellness, and Technology needs. Received funding from FSSA and hired a new Health and Wellness Coordinator to bring more evidence-based programs to the community.

- Received funding from FSSA and hired a new Dementia Care Coach, providing support for caregivers and case managers dealing with individuals experiencing various forms of dementias.
- Hired case managers that are multi-lingual.
- Seniors Rocked and Rolled their way through our 37th annual Senior Games (Theme of the '50s in celebration of our 50th Anniversary). Held Opening and Closing in a new and well received venue: Eastern Heights Baptist Church. 175 seniors participated and the event brought in nearly \$46,000 in fundraising.
- Awarded \$1.097M American Rescue Plan (ARP) Grant Funds to provide programs and services to maintain the health & well-being of older Hoosiers and Caregivers during & after COVID-19.
- Offered the new Rock of Ages Program at Maxwell's House of Music to our Congregate participants, Senior Games Gang members, volunteers and others age 60+. Many received music training for the first time in their lives and all participants got to be in a band and perform on stage.
- Said Goodbye to our Fifth Street location – which was operated by LSR for 40 years as a small senior center, congregate center, transportation offices and later to Nutrition and case management offices. LSR thanked the City of New Albany for the use of the facility over the years. This move allowed us to consolidate staff in our main office at the YMCA, thereby saving the substantial annual expenses of maintaining a century+ old building.
- Hosted six Blood Drives, continuing our long tradition of support and recognition of this very great need.
- Sent five employees through leadership training programs with Leadership Southern Indiana, continuing our record of consistent support and involvement with this important program in our community.
- Conducted a successful Vendor Fair in May with full participation – the first in four years.
- Held our second annual Employee Picnic in September at Kevin Hammersmith Park. The picnic was well attended with families and children and generated a lot of good will amongst employees and leadership staff.
- LSR voted best In- Home Service Provider and Best Provider of Disability Services by the readers of the *News and Tribune*.
- Voice and Vino voted Best Charitable Event by the readers of the *News and Tribune*.
- Joined the Community Care Hub of Indiana as a board member in anticipation of the MLTSS (Managed Care Long Term Services and Supports) transition beginning next year.
- Completed participation in the Leverage Program funded by Metro United Way, collaborating with Spalding University to review our hiring practices and agency policies and procedures through a DEI (Diversity, Equity and Inclusion) lens. Program determined our proactive efforts were exceptional.

LIFESPAN RESOURCES' CONGREGATE CENTERS

These centers offer a nutritionally balanced lunch each weekday. Daily programs include health and wellness programs, nutrition education and many fun socialization activities including arts and crafts, cards, games and puzzles, bingo, music and much more. Registration is required (free) and donations accepted. See our website for more information.

Clark County

Yellowwood Terrace
2100 Greentree North
Clarksville, IN 47129

Harrison County

Joe Rhoads Senior Center
123 S. Mulberry Street
Corydon, IN 47122

Scott County

Bacala Senior Center
69 E. Wardell Street
Scottsburg, IN 47170

Floyd County

Mark Elrod Towers
1 Wolfe Trace
New Albany, IN 47150

Peggy's Place

4919 Charlestown Rd.
New Albany, IN 47150

PROGRAMS

Fiscal Year 2023 (July 1, 2022 - June 30, 2023)

ADVOCACY & OUTREACH

We represent senior citizens in many ways in our community through membership in human services organizations and state and national networks. We also sponsor the annual Senior Games (including Nursing Home Games), the Golden Hoosier Volunteer Award, the Senior Angel Tree Holiday Program and the Senior Games Gang membership program. Our Advisory Council acts on legislation impacting older adults and individuals with disabilities.

Senior Games Participants: 175

Nursing Home Games Participants : 21

TOTAL Participants: 196

Senior Games Gang Members: 120

Angel Tree Boxes Delivered: 70



AGING AND DISABILITY RESOURCE CENTER (ADRC)

LifeSpan Resources offers this trusted and FREE local resource where people can turn for unbiased information and referral to a wide array of long term support options. Our trained Options Counselors are available Monday- Friday during business hours – either in person in our main office, by phone, or by appointment.

11,646 interactions were made through the ADRC
888 interactions were for Options Counseling

Make a
referral or get
information.

LifeSpan Resources
is proud to provide
information and
referrals for our
Aging and Disability
Resource Center.



Visit lsrl4.org or
call our office and
ask to speak to an
Options Counselor



CASE MANAGEMENT

LifeSpan Resources serves as the single entry point into a variety of supportive services for older adults and individuals with disabilities to remain independent. Our state certified and highly trained case managers identify needs, link clients with home and community-based services and create person-centered care plans.

3,492 clients received Case Management for a total of 42,915 hours of service provided.

IN-HOME SERVICES

We coordinate many in-home services that allow our clients to remain living safely in the homes they cherish. These services include:

- Attendant Care
- Home Delivered Meals
- Respite Care
- Adult Day Program
- Home Health Aide
- Transportation
- Home Modifications
- Adaptive Aids and Devices
- Other supports to help individuals remain independent in their homes

179,227 units of In-Home services were provided.



COMMUNITY-BASED CARE TRANSITION PROGRAM

LifeSpan Resources provides care transition services to hospital patients with an Indiana Managed Care Organization. These patients are at high risk for readmission to the hospital. Our Managed Care Options Counselors work closely with the patients' nurse case managers to educate patients and connect them to resources needed for safe transitions from hospital to home.

272 patients received Care Transition services



FAMILY CAREGIVER PROGRAM

This program connects caregivers to community resources particular to their needs including Respite Care, Caregiver Education and other supportive services

4,127 units of service were provided for Family Caregivers.

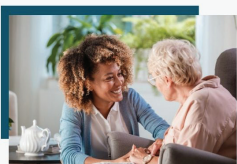
“

I never imagined LifeSpan Resources could help me find a solution to feeling so alone and isolated.

– Ms. N., client

FAMILY CAREGIVERS MONTH

Learn more about supportive programs for family caregivers in the link!



lslr14.org/caregiver-support/

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LEGAL SERVICES

LifeSpan Resources offers legal services to persons age 60 and over through a partnership with a local attorney.

673 hours of Legal Services were provided.



NUTRITION PROGRAM

LifeSpan Resources *Meals to Go!* program provides weekly delivery of seven-meal boxes to people who are homebound, who no longer cook, who have no family members to provide groceries, can't afford to buy enough food, live in food deserts, or other reasons. Meals are planned by a registered dietician to be well balanced and tasty; and provide 1/3 of the daily dietary requirements. Mastersons of Louisville, Kentucky, is our caterer for this program; their drivers also deliver the meals.

55,497 meals were provided through Meals to Go!

Meals
to
Go!



Meals To Go!

For Home-Delivered Meals,
Call 812-948-8330 OR 888-948-8330.



PRODUCE FOR BETTER HEALTH

This innovative new program offered in partnership with IAAAA, the Anthem Foundation and Indiana University, provides bi-weekly boxes of fresh produce to our congregate clients to take home and enjoy. This is a "Food as Medicine" program that researches the health effects of consuming more fresh produce.

102 clients served
792 boxes of fresh produce provided
5,544 pounds of produce provided



CONGREGATE NUTRITION

Our local congregate nutrition centers offer a daily hot lunch, socialization activities and games, evidence-based wellness programs and nutrition education.

29,443 congregate meals were provided





***We have the
rides to meet
your needs!***

Life-sustaining therapies

Doctors' Visits

Social Service Organizations

Grocery Stores

Pharmacies

Senior Centers and more!

**LifeSpan
RESOURCES**
**Rides
to
Go!**
Rides To Meet Your Needs
lifespanresources.org
812-948-8330

TRANSPORTATION

We offer several transportation programs including medical and social transportation and transport to adult day programs. All vehicles are equipped to transport individuals in wheelchairs safely and comfortably. All drivers are background and drug and alcohol tested, CPR and first aid certified, and trained in safe transport. They are the most caring drivers – offering door-through-door assistance and safe delivery of clients to and from their destinations.

8,919 medical trips were provided.

9,085 social trips were provided.

18,003 total trips were provided



“

Without Rides to Go! I would be up a creek. I have no one else to take me to my doctor's appointments. All of the drivers are so nice. I feel very safe with them!

-Transportation Survey Respondent



VOLUNTEER PROGRAM

At LifeSpan Resources, we welcome and love our volunteers. They help us in many ways year round including:

- Administrative office tasks
- Medicare counseling
- Congregate meal site servers
- Senior Games scorekeepers and meals servers
- Voice and Vino ambassadors at our annual gala
- Board of Directors and Advisory Council membership
- Angel Tree deliveries
- And more!

104 Volunteers performed 5,924 hours of service

DEMENTIA FRIENDS

The Dementia Friends program offers a free one-hour workshop to community and faith based organizations and local businesses. The program aims to advance education, reduce the stigma of dementia and create welcoming environments for those living with dementia.

90 Dementia Friends made



VOICE and VINO

season 6

LIFESPAN RESOURCES
ANNUAL
GALA



October 24, 2023

Voice & Vino 2023 Sponsors

TITLE

Caesars Southern Indiana

Diamond

Dirt Works Unlimited

GOLD

Indiana University Southeast/Ogle Center
Jacobi, Toombs & Lanz

SILVER

Black Diamond Pest Control
Todd Coleman's Classic Furniture
CLLB Law
Ed Clere State Representative
Edward Jones – Greg Nash
German American Bank
Ruth Heideman
Ivy Tech Community College
Josh "JT" Turner – City Council

Libs Paving
MAC Construction
Masterson's Homecare Frozen Meals
Mathes Pharmacy
Ohio Valley Home Health
Pediatric Plus Home Healthcare Services
The Marketing Company
Timmel & Associates
Underproduction Multi-Media

FRIENDS OF

Abernathy Construction
Dr. Black's Eye Associates
Caesars Foundation of Floyd County
City of New Albany
Dan Christiani Excavating Co., Inc.
DMLO
Duke Energy
First Harrison Bank
Foundation Risk Partners

Joe & Pam Kraft
L&D Mail Masters
PACE Contracting
ProMedia Group
Old 502 Winery
Samtec
Schmitt Furniture
She Said Productions

WINERIES & BREWERIES



For more information and photos, visit: www.lsr14.org/voice-and-vino-html

To watch the 2023 Season 6 of Voice and Vino at the Casino, check out LifeSpan Resources' YouTube channel.



LifeSpan Resources' 37th Annual Senior Games

June 5 - 9, 2023

\$46,000 Raised!

This year's theme, "Seniors are Rockin' and Rollin'!" included everything from the 1950's – poodle skirts, rock and roll music, vintage cars and more!

We were able to enjoy some new facilities this year, allowing for more indoor activities throughout the week and celebrated the 1950's in style all week long.



2023 found our Seniors rockin' and rollin'!

Senior Games Participants: 175 | Nursing Home Games: 21

TOTAL Participants: 196

Senior Games Gang Members: 120

Angel Tree Boxes Delivered: 70

“

"LifeSpan Resources is just an awesome resource and partner. Through activities such as the Senior Games, they work so hard each day to ensure our area seniors stay active, doing everything they can in life, and keeping that little competitive fire alive inside of them.
– Ms. B., sponsor for Senior Games.

Senior Games 2023 Sponsors

PLATINUM

**Masterson's Food & Drink
Senior Games Gang**

DIAMOND

**Kaiser Home Support Services
Timmel & Associates**

GOLD

**Carefirst Rehab
FreedomCare
Help at Home
George's Pharmacy
Elder Advisors
Ohio Valley Home Health
Home Instead**

**Caesars Southern Indiana
Ed Clere State Representative
Medicare Workshop
Trilogy Health Services
Brightwell Behavioral Health
Hellenic Senior Living
Humana**

SILVER

**The Medicare Man
German American Bank
St. Croix Hospice
Naville & Seabrook Funeral Homes
VRI + Guardian Medical Monitoring**

IN KIND

**Eastern Heights Baptist Church
Blackiston Bowl
Floyd County YMCA
The City of New Albany
Westminster Village**

**Kroger – Charlestown Road
City of Charlestown
Floyd County Parks and Recreation
Best Signs**

Join “THE GANG!”

The Senior Games Gang is LifeSpan Resources membership program for area adults age 55+. The program offers an outlet for socialization and friendship development, plus health and wellness activities. Members receive free registration in the upcoming Senior Games and twelve special “Members-Only” events throughout the year.

For more information, contact Melissa Richardson, Director of Development at 812-206-7960.



FINANCIALS

FISCAL YEAR 2023

(July 1, 2022—June 30, 2023)

INCOME

Contract/Program Income	\$7,802,958	85.60%
Grant Income	\$169,554	1.86%
Donations	\$22,464	0.25%
In-Kind Income	\$362,811	3.98%
Fundraising Income	\$242,810	2.66%
Miscellaneous Income	515,442	5.65%
TOTAL	\$9,116,040	100.00%

OUR MISSION

Promoting Independent Living For People of All Ages

OUR VISION

“LifeSpan Resources will be the key organization in Southern Indiana supporting independence and quality of life for all persons through advocacy, education and client centered services.”

Expenditures

• Information & Assistance	\$97,833
• Transportation	\$729,091
• Medicaid Transportation	\$313,732
• Case Management	\$798,428
• Options Counseling	\$381,254
• In-Home Services	\$585,861
• Medicaid Waiver	\$2,417,155
• Legal Services	\$46,902
• Health Screenings/Education	\$34,256
• Ombudsman	\$58,710
• Congregate Meals	\$597,207
• Meals To Go	\$609,656
• Administration	\$322,861
• Fundraising	\$101,873
• Family Caregiver	\$266,605
• Senior Health Ins. Asst. Program	\$5,954
• Anthem	\$5,930
• COVID Vaccine Outreach	\$17,492
• Other	\$258,081
TOTAL	\$7,648,880

Balance Sheet

ASSETS:

Cash and Grant Receivable	\$8,551,631
Medicaid Receivable	\$28,392
Other Assets	\$230,205
Fixed Assets	\$511,955
TOTAL ASSETS	\$9,322,183

LIABILITIES:

Accounts Payable	\$51,526
Payroll Withholdings	\$1,026
Accrued Expenses	\$288,798
TOTAL LIABILITIES	\$341,350

NET ASSETS:

Temporarily Restricted	\$50,050
Unrestricted	\$8,887,931
Unrestricted Assets	\$42,851
TOTAL NET ASSETS	\$8,980,833
TOTAL LIABILITIES & NET ASSETS	\$9,322,183

ORGANIZATIONAL DONORS

Abernathy Construction	Floyd County YMCA	Nugent Sand
Accessicare	Foundation Risk Partners	Ogle Center Volunteers
Actor's Theater of Louisville	Four Lane Road Media	Ohio Valley Home Health
Alpha Mechanical Service	Fox Law Offices	Old 502 Winery
America's Charities	Freedom Care	Oliver Agency Insurance
American Senior Communities	Garr Funeral Home	PACE Contracting
Atlas Technical Consultants	Gary & Ruth Gilmore Foundation	Peacock Valley Nursery and Farms
Autumn Woods	George's Pharmacy	Pediatric Plus Home Healthcare
Bearno's Pizza	German American Bank	PepsiCo Foundation
Benton & Associates	Glasstek Glazing Inc.	Pints & Union
Benton Fine Jewelry	Graphic Packaging	Prime AE
Best Signs	Greentree Real Estate	ProMedia Group
Best Vineyard	Harland Clarke	Raymond Johns Co.
Black Diamond Pest Control	Harrison County Community Foundation	RecBar 812
Blackiston Bowl	Hellenic Senior Living	Rivercrest
Bridgepointe Gardens	Help at Home	Ronaldo Jewelry
Brightwell Behavioral Health	Hoke's Auto & Truck Repair	Sacred Heart Catholic Church
Brown Foreman	Home Instead	Samtec
Bubba's 33	Huber Winery	Schimpff's Confectionary
Caesars Foundation of Floyd County	Humana	SCHS Class of 1965
Caesars Southern Indiana	Hunter's Ridge Winery	Senior Games Gang
Captain's Quarters Riverside Grille	Images Aloft Ballooning	She Said Productions
Carefirst Rehab	IU Southeast/Ogle Center	SkyDive Kentucky
Careforth	Ivy Tech - Sellersburg	St. Augustine Church
Cattleman's Roadhouse	Jacobi Sales	St. Croix Hospice
CC Medi Spa	Jacobi, Toombs and Lanz, Inc.	Stacey's Childcare
Champion Waterproofing & Piering	James & Cheryl Whelan Fund	Starlight Distillery
Charles de Castro Memorial Fund	Kaiser Home Support Services	State Representative Ed Clere
Charlestown Place at New Albany	Kaiser Wholesale Inc.	Stay at Home Care
City of Charlestown	Kendra Scott Philanthropy	Superior Van and Mobility
City of New Albany	Kentucky Science Center	Sweet Stuff Bakery
Classic Furniture	Kenwood Party Store	Temple and Temple
Clear Voice Solutions	Knights of Columbus	Terri Lynn's Café
CLLB Law	Koreman LLC	The Elderberry Company
Culbertson Home for Old Ladies	Kroger - Charlestown Road	The Exchange
CureTech Innovative Therapies	L&D Mail Masters	The Mansion on Main
Cybertek	Legacy Pizza	The Marketing Company
Dailey Wellness, Massage and Yoga	Libs Paving	The Mediare Workshop
Dan Christiani Excavating & Paving	Los Monitos Language Center	The Medicare Man
Dance Louisville	Louisville Slugger Museum	The PepsiCo Foundation
Derby City Bop Club Members	Louisville Zoo	Timmel & Associates
Derby Dinner Playhouse	MAC Construction	Travis Albertson - Elvis Tribute Artist
Designer Fragrances and Gifts	Magna Engineers	Trilogy Health Services
Dew Drops CBD	Mark's Feed Store	Underproduction Multi-Media
Dirt Works Excavating	Masterson's Food & Drink	United Way
Dr. Black's Eye Associates	Mathes Pharmacy	Upland Brewing
Dragon King's Daughter	McAllister's Deli	V Media Group
Duke Energy	MedMart	Visting Angels
Dunn Orthodontics	Mesa Collaborative Kitchen	Vocational Rehabilitation
Eastern Heights Baptist Church	Mom's Meals	VRI + Guardian Medical Monitoring
Elder Advisers	Nance's Florist	Westminster Village
Ethel Harris Tutoring	NARFE New Albany	Wooded View Golf Course
First Harrison Bank	Naville & Seabrooke Funeral Homes	Woodford Reserve
FL Putnam Investment Mgmt. Co.	Network for Good	
Floyd County Brewing Company	New Progressive Baptist Church	
Floyd County Parks and Recreation	Newcomer Funeral Home	

INDIVIDUAL DONORS

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Wilma Jean Garnett
Patty Garrison
Vernon Gatton
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Linda Lou Geary
Judy Geswein
Tom & Judy Gettelfinger
Jennifer Gettelfinger
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Lana Graham
Evelyn Gray
Gabe Grayson
Steven Green
John Greenman
Pam Grieb
Joey Griesbeck

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Isr14.org

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GRANT FUNDING RECEIVED — *Thank You!*

Anthem/IAAAA Foundation Produce for Better Health Grant - \$163,374 – Funding from this grant provides fresh produce monthly to Nutrition clients while tracking their ongoing health outcomes.

Caesars Foundation of Floyd County - \$12,000 – Funds support matching grants for our *Rides to Go!* Transportation program.

Federal Transit Administration Enhanced Mobility of Seniors and Individuals with Disabilities/TARC – \$243,470 - Funds provided to purchase new Ford Transit wheelchair-accessible vehicles for our *Rides to Go!* Transportation program.

Floyd County ARP Grant - \$50,000 – This grant provides home delivered meals to needy residents in Floyd County.

Glick Foundation Grant - \$19,500 – Provides funds for our *Rides to Go!* Transportation program.

Metro United Way - \$17,623.28 – Funds support our *Rides to Go!* Transportation program

Samtec Cares - \$12,000 – Funds support matching grants for our *Rides to Go!* Transportation program.



Ramona Miller, middle; and Melissa Richardson, left; accept an award from Samtec Cares for Transportation.

Anthem®



INDIANA ASSOCIATION
of AREA AGENCIES on AGING





LifeSpan Resources CEO Lora Clark toasts our 50 years with New Albany Mayor Jeff Gahan, former Indiana State Sen. Ron Grooms, and Indiana State Rep. Ed Clere.

2023 saw us celebrating our 50th anniversary all year long. We started out the year with a social media campaign, “50 Reasons to Love LifeSpan Resources,” which highlighted things like:

1. We serve over 3,000 individuals and families each year.
 2. Our Rides to Go! program has THE friendliest and most caring drivers!
 3. Options Counseling is FREE! Call us when you need help, advice or referrals.
 4. We have THE best charitable event in the area: Voice and Vino!
 5. Our CEO’s dog, Dolly, is our adorable agency mascot.
 6. We still mail a PRINT newsletter!
 7. We respond and assist to all local disasters including floods, tornados, blizzards and pandemics!
 8. A REAL person answers our phone!
 9. We are an inclusive organization, with a fabulous Diversity, Equity and Inclusion committee.
- ... and many more!



Next, we produced a television advertising campaign – our first in history! We ran 30 second spots on various local news and cable programming. The ads were seen by many and were very well received. You can view them all on our youtube channel!

In May, we celebrated the agency’s history with a spectacular event at the IU Southeast Ogle Center, with a panel of local dignitary speakers, emceed by Tara Bassett. Stumlers Catering provided a beautiful spread of appetizers, desserts and cake. Our memorabilia scrapbooks from our very early days were on display and we even toasted our anniversary with teal champagne!

In October, we debuted our history video with our agency’s highlights and growth at our Voice and Vino gala, and also featured staff and other supporters with testimonial videos. These are also on view on our youtube channel.

We continued our advertising campaign all year long in local media with published press releases and ads – never letting up on sharing our wonderful history with the public.

Finally, near the end of the year, we reached out to the Floyd County Library’s Indiana History Room to gauge their interest in helping us preserve our history by digitizing nine of our fragile historical scrapbooks. To our delight, they were excited to help us, and developed a plan to scan all pages of our memorabilia! The project will be completed in 2024 and the public will be able to access our history on line. What a wonderful way to end this amazing year of celebration!

Help us sustain our legacy another 50 years!

Please consider making an annual donation or a planned gift to LifeSpan Resources!

Please visit: <https://www.lsr14.org/planned-giving/>