



Dear Community Partner,

Aloha friends! The 36th Annual LifeSpan Resources' Senior Games is back in full bloom and will be held Monday, June 6 – Friday, June 10, 2022, and you don't want to miss it!

LifeSpan's Senior Games is *the only community event in Southern Indiana specifically for active older adults!* It's a 5-day marathon emphasizing health and wellness with an array of fun, competitive events and entertainment for over 300 active older adults. This year, there will be 12 unique events including mini golf, horseshoes, basketball toss, dance off, and more.

This year's Senior Games will be held at various venues in Clark and Floyd Counties, Indiana. The Opening Ceremonies will be held at the New Albany Amphitheater on Monday, June 6, and the Closing Ceremonies (with awards presentations and vendor fair) will be held on Friday, June 10 at Silver Heights Camp in New Albany.

This year's theme is **"Surfin' Seniors"** - *with a Hawaiian flavor.* Our seniors will be decked out in their finest Hawaiian shirts and gear, and we sincerely hope your organization will be a part of the Senior Games and become a sponsor. Your support also helps LifeSpan Resources continue to hold the Nursing Home Games which will be held later in the summer.

Attached is a sponsorship sheet outlining the different levels available. Each offers a variety of benefits including your name on the participants' Senior Games shirts! Once you have decided on your level of participation, **return the completed form to us along with payment by April 1, 2022 (email your logo by April 1 for the t-shirt).** Starting at the Gold Sponsor level of \$1,000 your organization receives booth space at the Closing Ceremonies vendor fair. Our participants visit each booth, allowing you to *talk directly to a group of highly active seniors!*

There are other ways you can help with the Senior Games. We will also need lunch sponsors, as well as volunteers to help at many of the events.

If you have any questions, please call Melissa Richardson at 812-206-7960 or mrichardson@lsr14.org. We hope your organization considers sponsoring and that your participation is as rewarding for you as it is for the seniors.



Please join us! This year's Games will keep you "surfin'" toward health!

All funds raised go directly to providing services in

support of LifeSpan Resources' mission:

Promoting Independent Living for People of All Ages



Lora Clark

Lora Clark, CEO

LIFESPAN RESOURCES SENIOR GAMES 2022 SPONSORSHIP FORM

PLATINUM SPONSOR - \$5,000

Choice of booth space location during the Closing Ceremonies

A 3" x 6" ad space in the Senior Games Program Book. Ad must be received by April 1, 2022.

Your name and logo centrally and prominently displayed on 400 t-shirts. (Logo must be received by April 1, 2022)

Name and logo recognition on our Facebook page, eNewsletter, print newsletter, and web site.

T-shirts for up to 25 of your staff.

Plus an opportunity to make 10 minute presentation at Closing Ceremonies

DIAMOND SPONSOR - \$2,000

Prime booth space during the Closing Ceremonies

2" x 5" ad space in the Senior Games Program Book. Copy must be received by April 1, 2022.

Your name and logo prominently displayed on 400 t-shirts. (Logo must be received by April 1, 2022).

Name and logo recognition on our Facebook page, eNewsletter, print newsletter, and web site.

T-shirts for up to 15 of your staff.

GOLD STAR SPONSOR - \$1,000

Your name and logo on 400 t-shirts. (Logo must be received by April 1, 2022).

Booth space during the Closing Ceremonies

Name and logo recognition on our Facebook page, eNewsletter, print newsletter, and web site.

Five t-shirts for your staff.

SILVER STAR SPONSOR - \$500

Your name and logo on 400 t-shirts. (Logo must be received by April 1, 2022).

Name recognition on our Facebook page, eNewsletter, print newsletter, and web site.

Two t-shirts for your staff.

Each of these levels also provides the following benefits:

Plaque given to you or your representative during the Closing Ceremonies.

Lunch (at no cost) to those in charge of booth at the Closing Ceremonies.

Your name included in a LifeSpan Facebook post and Senior Games Gang Facebook post.

Contact person: _____

Company: _____

Address: _____

Phone: _____

E-mail: _____

Sponsorship Level (circle): Platinum Diamond Gold Silver

Web site URL: _____

Will you be giving out a door prize during sponsor recognition at Closing Ceremonies? _____

Can you help sponsor box lunches for one day of Senior Games? Average attendance 150-200. _____

How many of your representatives will be attending the lunch at the Closing Ceremonies on June 10, 2022? (must be at least a Gold sponsor) _____

Do you have a new logo that you would like us to use? If so, please e-mail it to mrichardson@lsr14.org. _____

T-shirt sizes needed: _____ M _____ L _____ XL _____ XXL

Please send in your sponsorship form along with payment by April 1, 2022. If you have any questions please contact:
Melissa Richardson at 812-206-7960; mrichardson@lsr14.org
LifeSpan Resources, Inc. · P.O. Box 995, New Albany, IN 47151-0995

2022 SENIOR GAMES SCHEDULE OF EVENTS
Monday, June 6 – Friday, June 10

DATE	TIME	EVENT & LOCATION
Monday, June 6	9:00 a.m. – 9:15 a.m.	Opening Ceremony Remarks New Albany Amphitheater 100 E Water St., New Albany
	9:15 a.m. – 10:45 a.m.	Dance Contest/Prime Time Band New Albany Amphitheater
	11:00 a.m. – Noon	Lunch New Albany Amphitheater
	1:00 p.m. – 4 p.m.	Bowling (<i>limited to first 120 registrants</i>) Blackiston Bowl 1516 Blackiston Mill Rd., Clarksville
Tuesday, June 7	8:00 a.m. – Noon	Miniature Golf / Lunch (<i>limited to first 160 registrants</i>) Charlestown Family Activities Park 1000 Park St., Charlestown
	1:00 – 3:00 p.m.	Basketball Toss YMCA Floyd County 33 State Street, New Albany
Wednesday, June 8	9:00 a.m. – Noon	Toss' Em/Lunch Kevin Hammersmith Memorial Park 4400 Lewis A Endres Pkwy, New Albany
	1:00 – 4:00 p.m.	5 Lap/10 Lap Walks Silver Street Park 2043 Silver St, New Albany
Thursday, June 9	9:00 a.m. – 11:00 a.m.	Horseshoes (Pick one) Sam Peden Community Park 3037 Grant Line Road, New Albany
	7:30 a.m. – 11:00 a.m.	9 Holes Golf (Pick one) - \$5 cart rental fee per person Cherry Valley Golf Course 600 Cherry St., New Albany
	Noon – 3:00 p.m.	Cards & Games/Lunch (<i>Euchre, Pinochle, Checkers, Texas Hold 'Em, Bingo</i>) Westminster Village 2200 Greentree N., Clarksville
	4:00 – 5:00 p.m.	Pickleball Exhibition (optional) Location TBD
Friday, June 10	9:00 a.m. – 11:30 a.m.	Closing Ceremonies/Awards Silver Heights Camp 501 Camp Ave., New Albany
	11:30 a.m. – 1:00 p.m.	Lunch/Vendor Fair Silver Heights Camp
	SURFIN' SENIORS 2022!	