



For Immediate Release

October 13, 2020

Live Virtual Concert Featuring Local Talent: Sing for Your LifeSpan Resources

New Albany, IN—12/17/2020 -- Lifespan Resources of Southern Indiana will be hosting a live virtual concert on February 28, 2021 featuring some of the area's most talented students and young adults aged 21 and under. It is designed to raise awareness, and funds for the local agency.

LifeSpan Resources is a non-profit organization that helps people in our community live independently for as long as possible by connecting them to resources, options and services, including home delivered meals, transportation, and numerous other in-home services. Their clients include the elderly and persons of any age with disabilities in Clark, Floyd, Harrison and Scott Counties.

Lora Clark, CEO of LifeSpan Resources says, "The goal of this fundraising concert is two-fold. This will be a showcase of premiere talent. But the part that really warms my heart, is that these community-minded performers are doing this knowing how it can benefit people right here in our own area."

Clark adds, "Voice and Vino at the Casino is our annual autumn fundraising talent showcase for adults. We are thrilled to now have the opportunity to host an event that will feature the youth of our region."

The live streaming concert is not a singing contest, but a fundraising contest. Each performer is challenged to raise the most funds through donations, matching donations, and sponsorships. The performer who raises the most money wins the "Golden Microphone Award".

The event, managed by Mark Maxwell, will be live streamed from Maxwell's House of Music. Maxwell declares, "You have to see this! These performers are absolutely incredible. I wish I would have understood performance and stagecraft like that at their age!"

When asked why they wanted to participate, he added, "Each one of them and their parents said the pandemic has kept them idle long enough. They all want to be a part of something that allows them to do what they love, but also to make a difference right here in our community. Save the date and tune in, because it's going to be something special!"

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For more information about this event, please contact:

Melissa Richardson, Director of Development at 812-206-7960 or email at mrichardson@lsr14.org